

# LECHENG PROFILE NG



📍 No. 41, Ln. 200, Sec. 1, Xibin Rd.,  
Zhubei City, Hsinchu County  
☎ Tel 03-556-3333 · Fax 03-556-3111  
🌐 [www.lechenggroup.com.tw](http://www.lechenggroup.com.tw)



## About LECHENG

Lecheng Co., Ltd., located in Hsinchu County, Taiwan, is an approximately 90-minute drive from Taipei. Established 1984, Lecheng is a leading distributor of foods, medicines, and groceries in Taiwan. Lecheng provides a wide assortment of brands from numerous countries and has made outstanding achievements in Taiwan.

Lecheng Co., Ltd. distributes over 3,000 products

including foods, groceries, beverages, candies, chocolate, condiments, sauces and spreads, medicines, ointments, nutrition supplements, cosmetics, skincare, personal care, oral care, household essentials, pet food, kitchen utensils, baby care and gift box. We have an excellent business team devoted to promoting products that we sell to Taiwan's chain channels, online stores, regional supermarkets, regional small and medium stores (such as restaurants, hospitals,

highway rest stop areas, hardware stores, and local temples), supermarkets for foreign laborers, public and private organizations and groups (such as schools, and stores inside companies). At present, Watsons, Great Tree Drugstore, Simple Mart, Showba Department Store, Hsin Tung Yang Co., Ltd., are our clients. More large and medium chain channels are discussing cooperation with us.

In addition, Lecheng provides a shelving service. We are able to support display commodities on

shelves in stores in order to raise sales performance.

Lecheng has its own logistics fleets to provide delivery services. The professional logistics team delivers merchandise to warehouses, stores, and destinations designated by clients. We provide professional and mature delivery service, the quality of our abilities are able having trust in clients. Also, Lecheng have independent warehouses for foods, medicines, and chocolate. You can rest assured of our cooperation.

## Four Main Services



Professional business team



Logistics and delivery services



Warehousing center



Sales channels include chain supermarkets and local channels